

Qian Li

LEAD PRODUCT DESIGNER | AUSTIN, TX

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Product designer with 8+ years across enterprise UX and 0-to-1 healthcare products, from early discovery through general availability.

EXPERIENCE

athenahealth

Lead Product Designer | Oct 2023 – Aug 2026

Sole designer for Patient Conversations, a 0-to-1 AI-driven, two-way texting-first patient communication tool.

- Shaped product vision and MVP scope from the ground up, working closely with product and engineering to balance user needs against technical constraints
- Led research through user interviews, surveys, onsite visits, and user group calls, using Marvin and Claude Code to document and synthesize findings, translating insights into product direction throughout development
- Prototyped rapidly with Claude, Codex, and Figma Make to demo possible conversation flows internally and with stakeholders, accelerating alignment before engineering investment
- Built a custom Claude skill that interviews me against a design and generates the design spec (tokens, styling, edge cases, behavior), used directly by engineers in spec-driven development; cut spec-writing time in half
- Supported go-to-market efforts as the product moved toward general availability

Senior Product Designer | Jan 2022 – Oct 2023

- Redesigned the patient-facing self-check-in experience within athenaOne, replacing paper intake forms with a digital workflow spanning insurance capture and health questionnaires
- Led discovery and design for Forms on Demand, a staff-facing workflow enabling practice staff to send forms to patients ad hoc
- Established cohesive interaction patterns and WCAG 2.1 AA accessibility compliance across the flow; built and maintained a component library for self-check-in
- Stepped in to lead the Patient Experience Design System in the absence of a dedicated owner, updating core components and establishing a contribution process for other designers

Projekt202

Senior UX Designer | Aug 2021 – Jan 2022

UX Designer | Jun 2018 – Aug 2021

- Led UX research and design for enterprise clients across fintech, IoT, and internal operations tooling, translating ambiguous client problems into shippable design systems and flows
- Conducted monetization research for a fintech investment-reporting platform (Leafhouse), informing new product strategy, and built the accompanying design system and wireframes across nearly all features
- Redesigned installation, onboarding, and configuration flows for Silicon Labs' Simplicity Studio IDE based on usability testing and cross-functional feedback
- Ran user interviews and usability evaluations for internal tools at AWS (headcount management) and Dell (IT support), shaping wireframe and flow redesigns directly from research insight

EDUCATION

Pennsylvania State University

Master's Degree of Education

General Assembly

UX Design Immersive Program

Anshan Normal University

Bachelor's Degree, Business English

SKILLS

Product Design · UX Research · User Interviews & Usability Testing · Design Systems · Accessibility (WCAG 2.1 AA) · 0-to-1 Product Design · Enterprise UX · Healthcare UX · Spec-Driven Development & Design Handoff · Cross-Functional Collaboration

TOOLS

Figma · Figma Make · Claude · Claude Code · Codex · Jira · Marvin · Qualtrics · Pendo

LANGUAGES

English (Professional Proficiency) · Mandarin Chinese (Native)